

For Immediate Release

January 19, 2012

**Tourism Kelowna AGM Well Attended, 2012 Board Announced**

Over 80 local tourism industry stakeholders and dignitaries attended the Tourism Kelowna Annual General Meeting held on January 18 at the Hotel Eldorado. The event provided attendees with a wrap-up of Kelowna's tourism picture for 2011 as well as announcing the Board of Directors for the 2012 year. The AGM was followed by a luncheon featuring guest speaker Mayor Walter Gray.

An Executive Committee of the Tourism Kelowna Board of Directors was struck following the AGM as follows: Brad Sieben as Chairman of the Board; Stan Martindale as Vice Chair; Ian Robertson as Treasurer; Steve Stinson as Secretary; Roger Sellick as Past Chair.

The Board of Directors consists of representatives of the Greater Kelowna tourism industry. Joining the Board this year are Gavin Parry of the Coast Capri Hotel and Ian Robertson of Kelowna Springs Golf Club. The remainder of the Board consists of returning Directors. At the AGM, Tourism Kelowna thanked departing Directors Gail James (Fairfield Inn & Suites) and Bill Eager (Manteo Resort) for their commitment and contribution to Tourism Kelowna, as well as Roger Sellick (continuing on as Past Chair for the 2012 Board) for his long-term involvement and outstanding leadership with Tourism Kelowna as a Director and as Chairman of the Board.

The 2012 Board of Directors is as follows:

- Michael J. Ballingall, Big White Ski Resort
- Daniel Bibby, Delta Grand Okanagan Resort and Conference Centre
- André Blanleil, City Council
- Alan Gatzke, Gatzke Farm Market
- Stan Martindale, Ramada Hotel & Conference Centre (Vice Chair)
- Rosemary Paterson, President of the Kelowna Hotel Motel Association

- Gavin Parry, Coast Capri Hotel
- Ian Robertson, Kelowna Springs Golf Club (Treasurer)
- Sam Samaddar, Kelowna International Airport
- Markus Schrott, BDO Dunwoody
- Roger Sellick (Past Chair)
- Brad Sieben, Hotel Eldorado (Chairman)
- Tony Stewart, Quails' Gate Estate Winery
- Steve Stinson, The Keg Restaurant (Secretary)
- Tracie Ward, Rotary Centre for the Arts
- Kelly Watt, Sandman Hotels and Suites

Tourism Kelowna is the official not-for-profit tourism industry association marketing Kelowna as a tourism destination. In partnership with over 300 businesses, Tourism Kelowna generates tourism demand through strategic sales, marketing and visitor servicing to fulfill its mandate to increase overnight visitation and economic impact of tourism within Kelowna and area.

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**For more information or for interview arrangements, contact:**

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